



WIPEES POLLUTE SEAS

Protect your environment

BIN
THE
WIPE

BIN THE WIPE

Wipes are the biggest cause of blockages and sewer flooding, and we really need your help. You can make a massive difference by always binning the wipes you use.

All wipes including toilet wipes, baby wipes, make-up wipes, and cleaning wipes should all be binned after use - even ones that say they are flushable.

Wipes don't break down like toilet roll, and our toilets and sewer pipes are not designed to deal with them. Even if they aren't in your toilet bowl after you've flushed the toilet, they are likely to cause a blockage further down the pipes, near your home, or someone else's.

Flushed wipes contribute to more than 60% of sewer blockages in the North East: it's a huge issue.

When sewage can't flow down the sewer pipes because of a blockage, it has to go somewhere else. This could be back into your home through the toilet, or drains in your bath, shower, and sinks, or outside through manholes or drains, potentially causing harm to the environment. This is an ongoing problem, and you are at risk unless people stop flushing wipes down the toilet.

Northumbrian Water is working hard to raise awareness of these issues so that you know about the problems wipes can cause.

We can work together to reduce the risk of flooding to your home, and your neighbours, and damage to the environment by making that one simple change: Bin the Wipe.